

Designing & Building Financial Mobile Apps

This paper addresses Fintech business owners, managers, or staff responsible for innovation in commercial banks, asset managers, and asset management firms and investors regarding:

- The current context in the world and how to drive innovation in Fintech.
- Strategies to build a fintech platform for mobile banking, investment, or money management.
- The Open Banking directive and banking as a service.
- Key components in financial app development that drive user engagement.
- A vision for the future of mobile banking apps.

Wolfpack Digital is a financial mobile app development company that has designed and developed complex mobile banking apps such as:

Extra Karte - a mobile banking app for the owners of the Extra Karte credit card, allowing them to control their card, transactions, and account details.

Everon - is a Swiss financial mobile app that truly believes in democratizing private banking by offering access to outstanding investment opportunities that are geared to every person's needs.

Ikigai - combines wealth management and everyday banking in one mobile banking app.

Read the complete white paper here:

 $\frac{https://www.wolfpack-digital.com/blogposts/designing-and-building-financial-mobile-app}{\underline{s}}$